

# PLANNING, OPERATIONS & MARKETING COMMITTEE

## WORKING SESSION

MONDAY JUNE 17, 2019 4:00 P.M.  
OR IMMEDIATELY FOLLOWING THE COMPLETION OF THE COMMUTER RAIL COMMITTEE MEETING

Fort Worth Central Station  
Downtown Fort Worth  
1001 Jones Street, 2nd Floor Community Room  
Fort Worth, Texas 76102

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### Committee Members:

Jeff Davis – Acting Chairman  
Teresa Ayala  
Alan Hooks  
Jeff King  
Ray Taylor

### Staff Support:

Bob Baulsir, President/CEO  
Linda Thornton, Marketing/Communications  
Wayne Gensler, Operations  
Detra Whitmore, Administration

#### A. CALL TO ORDER

Jeff Davis

#### B. UPDATES

- |   |                |
|---|----------------|
| 1. May 2019 Marketing & Communications Report | Linda Thornton |
| 2. May 2019 Operations Report                 | Wayne Gensler  |

#### C. ACTION ITEMS

- |               |  |                |
|---------------|--|----------------|
| 1. POM2019-24 | Mercantile Partners Shared Ride Fare     | Wayne Gensler  |
| 2. POM2019-25 | ACCESS Supplemental Paratransit Services | Wayne Gensler  |
| 3. POM2019-26 | Dash Partner Agreements                  | Wayne Gensler  |
| 4. POM2019-27 | The Dash Circulator Pilot                | Detra Whitmore |
| 5. POM2019-28 | Advertising Services                     | Linda Thornton |

#### D. OTHER BUSINESS

- |                             |                               |
|-----------------------------|-------------------------------|
| 1. Board Retreat Discussion | Charles Edmonds / Bob Baulsir |
|-----------------------------|-------------------------------|

#### E. NEXT MEETING

MONDAY, AUGUST 19, 2019 @ 4:00 pm

#### F. ADJOURN

This facility is wheelchair accessible.

For accommodations for hearing or sight interpretive services, please contact Kelli Shields 48 hours in advance at 817.215.8972.