

# PLANNING, OPERATIONS & MARKETING COMMITTEE

## WORKING SESSION

MONDAY DECEMBER 10, 2018 4:00 P.M.  
OR IMMEDIATELY FOLLOWING THE COMPLETION OF THE COMMUTER RAIL COMMITTEE MEETING

Intermodal Transportation Center (ITC)  
Downtown Fort Worth  
1001 Jones Street, 2nd Floor Community Room  
Fort Worth, Texas 76102

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### Committee Members:

Ray Taylor – Chairman  
Teresa Ayala  
Jeff Davis  
Alan Hooks  
Jeff King

### Staff Support:

Linda Thornton, Marketing/Communications  
Angela Allen, Customer Service  
Phil Dupler, Planning/Development  
Detra Whitmore, Administration  
Bob Baulsir, Senior Vice President

### A. CALL TO ORDER

Ray Taylor

### B. UPDATES

1. November 2018 Marketing Report
2. November 2018 Customer Service Report
3. Operations Report

Linda Thornton  
Angela Allen  
Wayne Gensler

### C. INFORMATION ITEM

POM2019-06

December 30, 2018 Service  
Changes

Phil Dupler

### D. ACTION ITEMS

1. POM2019-07

On-Demand Rideshare Service  
Pilot

Detra Whitmore / Bob Baulsir

2. POM2019-08

Warehouse Inventory  
Reorganization

Bob Baulsir

### E. OTHER BUSINESS

### F. NEXT MEETING

January 14, 2019 @ 4:00 pm

### G. ADJOURN

This facility is wheelchair accessible.

For accommodations for hearing or sight interpretive services, please contact Melanie Kroecker 48 hours in advance at 817.215.8621.