

# FORT WORTH TRANSPORTATION AUTHORITY

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## PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

**4:00 p.m., Monday, February 20, 2017**

**Intermodal Transportation Center (ITC)  
1001 Jones Street, 2<sup>nd</sup> Floor Community Room  
Fort Worth, Texas 76102**

### Committee Members:

Neftali Ortiz – Chairman  
Dennis Dunkins  
Jeff King  
Jon Michael Franks  
Tito Rodriguez

### Staff Support:

Shawn Donaghy, Operations  
Angela Allen, Customer Service  
Curvie Hawkins, Planning  
Rebecca Montgomery, Governmental Relations  
Detra Whitmore, Administration

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### **A. CALL TO ORDER**

Neftali Ortiz

### **B. UPDATES**

- |                                 |                               |
|---------------------------------|-------------------------------|
| 1. Ridership Update             | Shawn Donaghy                 |
| 2. Customer Service Report      | Angela Allen                  |
| 3. Quarterly Master Plan Update | Curvie Hawkins/Detra Whitmore |
| 4. Marketing Update             | Rebecca Montgomery            |

### **C. ACTION ITEMS**

- |               |  |                |
|---------------|--|----------------|
| 1. POM2017-06 | Next Bus Enhancements                    | Shawn Donaghy  |
| 2. POM2017-07 | Records Management Policy and Resolution | Detra Whitmore |

### **D. OTHER BUSINESS**

### **E. NEXT MEETING**

***Next meeting March 20, 2017 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)***

### **F. ADJOURN**



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Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ [www.fwta.org](http://www.fwta.org)

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